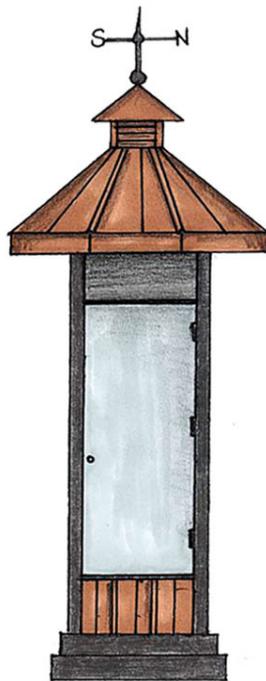




Morris Column Posting Policy



Public Affairs Division

October 27, 2008

Purpose of the policy

This document sets out the rules governing the free posting of large and small posters announcing cultural and community activities in the **Local Events** space on the two Morris columns located in Mount Royal's Town centre.

To whom does this policy apply?

Community organizations recognized* by the Town, public or private organizations that partner with the Town and municipal departments may submit a request to post an announcement on the Morris columns. Requests from other community organizations active in Mount Royal will be accepted or refused at the Town's discretion.

Approval of requests

All requests must be approved by the Public Affairs Division and the Town Manager's Office before the related announcement can be posted. Availability of space is one of the main criteria for accepting requests.

Language of the message

In keeping with the Town's bilingual status, the message on the announcement must be clearly expressed in both official languages. Posters containing errors will be refused and returned for correction.

Content

Announcements of a political, partisan, religious, hateful, sexist or indecent nature will be refused.

Posting period

The posting permit is valid for ten days (including two weekends). As soon as the posting period is over, the announcement will be removed. The Town may lengthen or shorten the posting period at any time if it deems it necessary.

Liability

The opinions expressed in a posted announcement are those of its author. The Town may not be held liable for the content of any announcement.

Priority

Posting requests from municipal departments are given priority.

*Under the Town's Recognition and Support Policy for Community Organisations.

Submission of requests

Requests and the material to be posted (in one of the prescribed formats) must be delivered during regular office hours at least five working days before the planned posting date to: Mount Royal Public Affairs Division, 90 Roosevelt Avenue, Mount Royal, QC, H3R 1Z5.

Tel. 514 734-3017. E-mail: communications@ville.mont-royal.qc.ca

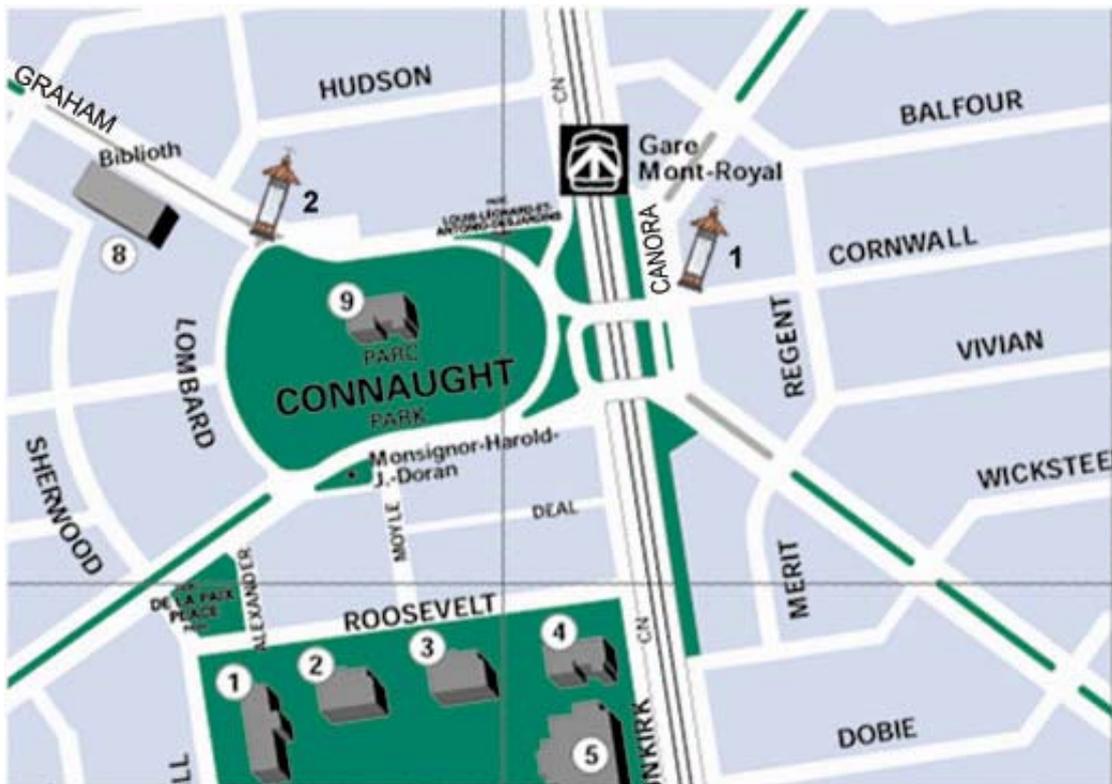
The request must include the contact information for the persons responsible.

Schedule 1

Location of the Morris columns

Column No. 1 is located at the intersection of Canora and Cornwall roads.

Column No. 2 is located on the median at the corner of Graham Boulevard and Lombard Crescent.



Announcement format

As the announcements are intended to be read mainly by pedestrians, the recommended formats are: 8½ x 11 inches (portrait or landscape orientation), 8½ x 14 inches, 11 x 17 inches and 20 x 50 inches.

Reserved spaces

Each Morris column has four panels, which are used as follows:

Panel 1: **Local Events** – Available for announcements from community organizations and other Town partners

Panel 2: **You Are Here** – Maps of Town centre and Mount Royal's entire territory

Panel 3: **Municipal News** – Public notices and other announcements from the Town

Panel 4: **Our Heritage** – Heritage posters about the Town.